



RAJEEV MAMIDANNA,

Vice President and
TechSummit 7 Chairman,
ISODA

Hello Fellow ISODA Members,

A Big Thank You, on behalf of the TechSummit committee for attending TS7 at Ho Chi Minh. Your enthusiasm made the event a grand success. Special cheers to our sponsors as their trust and support has made TS7 possible.

We are encouraged to hear the positive feedback from our esteemed sponsors and will strive to exceed their expectations in future as well. ISODA is committed to creating continuous engagement and opportunities for deeper alliances, starting with welcoming them to the ISODA regional meets.

Some of the key highlights of TS7 were:

1. Very interesting keynote address by Mr. Biren Shah & Mr. K. V. Jagannath
 2. An inspiring talk by Mr Chetan : ' Turn your Life around on 2 Wheels'
 3. Sponsors sessions on latest technologies and panel discussions
 4. ISODA Hour: Presentations by ISODA members
- Our heartiest congratulations to the five members who won the ISODA Excellence awards.
- TS7 gave us a unique opportunity to explore many new technologies and to form long lasting alliances.
- I am confident that the TS8 will be bigger, better and will induce a sense of achievement for everyone at Ts7.
- TS 7 has once again proved that together we will Xcel, Xcellerate & Xceed.
- Cheers!

TS7 - A memorable, insight filled event
Read on...for highlights and more!



ISODA TS7

Vietnam welcomed the TS7 participants with great enthusiasm, energy, awesome weather and sunshine.

Day 1 warmed up with Mr. Rajeev Mamidanna, Chairman TS7, and Mr. Vipul Datta, Chairman ISODA. They lit the diya and narrated interesting anecdotes with special mention of great personalities who leveraged the XFactor to Xcel, Xcellerate and Xceed in life.

Mr. Biren Shah, *Adit Microsys*, and Mr. KV Jagannath, *Choice Solutions*, during their Key Note address shared opportunities outside the comfort zones, investing in technologies, collaborating with start-ups, insights on trends like E-payments, Visa policies, data management, GST a double edged sword and mobile the next big thing. This was followed by sponsor presentations.

Day 2 was power packed with knowledge sessions on new and existing technologies, followed by an interactive panel around the well-chosen topic "Focus on the Future".

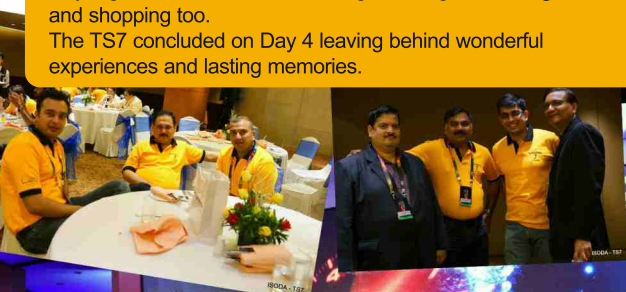
A lively photo session was managed amidst all of this.

"Turn your life around on two wheels" talk by Mr. Chetan Shah, *Xpress Computers*; about his expeditions and '10 principles of Dynamic Living' by Mr. Sunil Sharma, *Sophos* won everyone's hearts and spirit.

ISODA Hour was an interesting opportunity for members to showcase their solutions. The most awaited ISODA Excellence Awards, 2017 distribution ceremony was the highlight and we applaud the winners. The Press Conference followed by Celebratory Dinner led to a grand end of the most productive day.

Day 3 got over in a breeze, with sight seeing in Mekong Delta, and shopping too.

The TS7 concluded on Day 4 leaving behind wonderful experiences and lasting memories.



ISODA Excellence Winners



Congratulations to the winners of ISODA Excellence Awards, 2017.



Limesh Parekh

Winner ISV

Enjoy IT Solutions Ltd



Enjoy IT Solutions Ltd.
Enabling Business Success

HQ | Vapi, Gujarat

Category | ISV

Team Size | 43

Year of Establishment | 2007

CIO Choice Awards, 2017



Amarnath Shetty

Winner Licensing

LDS Infotech



HQ | Mumbai

Category | Licensing

Team Size | 70+

Year of Establishment | 1999

The APAC Cloud SW Licensing Sales Partner Award



B Ramasamy

Winner Niche Technology

KKM Soft Pvt Ltd



HQ | Chennai

Category | Niche Technology

Team Size | 112

Year of Establishment | 2001

Trained 10000 + economically challenged students (TAHDC)



Jainim Shah



Pranav Pandya

Winner Business Transformation

Dev Information Technology Pvt. Ltd.



HQ | Gujarat

Category | Business Transformation

Team Size | 200

Year of Establishment | 1997

Achieved CMMi Level 3, Won the R&D Lab awards



NK Mehta

Winner Security

Secure Network Solutions India Pvt Ltd



HQ | Chennai

Category | Security

Team Size | 75

Year of Establishment | 2000

Won the ISODA Business Excellence Awards for two consecutive years



TS7 true to its promise turned out to be a great platform for Sponsors to network & showcase to a wider audience base.

We would like to thank our generous sponsors for making the Tech Summit 7 a fabulous event and it was a pleasure to hear delight in their appreciation for TS7. Sponsors too appreciated ISODA for the efforts that went into the planning. "TS7 gave us a great chance to network," said Mr. Rajesh Thadani, *Crayon India*. Mr. Sanjay Joshi, *Edimax* also shared a similar feeling. He said that "The event was excellent in all aspects as it gave us an opportunity to showcase our product portfolio to a larger audience and to form new alliances".

Mr. Joe and Mr. Imtiaz, *Interlabz Technologies*, found the event to be well organised. The potential for wide spread media glare and for forming new alliances is yet another factor that motivated our sponsors. It was due to this potential Mr. Shailesh Singh, *Radware*; extended his support for TS7. In his words, "We enjoyed spending time with our channel partners and would like to be a part of TS8 as well".

Mr. Prasanna Kumar and Mr. Ashish Sud, *SOPHOS* suggested that ISODA must invest more on Synchronised security solutions and various other next generation network security solutions as the participants showed keen interest in these areas. The best part of the entire event were the various talks and panel discussions. All the participants enjoyed being a part of them and the same message echoed in the words of Mr. Firoz Baig, Mr. Debasish Mukherjee, *SonicWALL* and Mr. Tom Cheeran, *Symphony Summit*.

ISODA is delighted to have received excellent support from Edimax, Interlabz Technologies, Radware Technologies, SonicWALL, Sophos, Symphony Summit, Simplivity, Sfunnle, RedHat, Crayon Software Experts and Satcom Infotech.

Most of the TS7 SPONSORS have expressed their interest in being a part of the future events as well.



simplivity

Crayon

SANOVI
an IBM Company

Quest

SOPHOS

radware

redhat

EDIMAX
NETWORKING PEOPLE TOGETHER

SONICWALL

symphony
SUMMIT
The Intelligent ITSM Platform

profectum

RAH Infotech
...connecting & securing your world

INTERLABZ

SATCOM

Participants Wow!!

TechSummit 7 was a grand success and it was only possible due to the excellent participation of the member community.



Ho Chi Minh saw great participation and the level of enthusiasm displayed by the participants was infectious. Members immersed themselves in the agenda that had knowledge sessions, talks, motivational sharings and panel discussions with deep reverence and particularly appreciated all the efforts that went into the planning of this technical extravaganza.

Mr. Biren Shah, *Adit Microsys*, felt all aspects were excellent and had a special mention for the core teams hard work and dedication. He particularly valued being a part of ISODA & appreciated the talks and panel discussions. On a similar note, Mr. Muneer Ahmed, *Digital Track Solution* expected TS7 to be knowledge packed, and fortunately, it was exactly how he expected. "I enjoyed every element of the event" he says.

Ms. Nandini Sharma, *Comnet Resources*, was totally

impressed with the overall conduct of the event. She particularly liked the fact that the participants could learn about new technologies and form new alliances. This was the second time at the TS7 for Mr. Komal Patel, *Ajax Network Solutions* and things only got better with the year. He found all the sessions and discussions to be useful, informative and expressed keen desire to participate in TS8 too. "I missed TS5 and TS6 so desperately wanted to attend TS7 to connect with my old friends and meet new ones" said Mr. Nitin Agarwal, *Trifin Information Technology*. He appreciated all the efforts of the team and particularly liked Mr. Chetan Shah's session.

Mr. Ramesh Kotni, *Tracker Solutions*, rated TS7 as excellent and found the presentations by Simplivity and Sfunnle to be quite interesting.

All in all it was a BIG Bang Value getaway for all TS7 participants.