



 **interConnect**

Volume 12 | Edition 07 | 9th October, 2024

Published by

ISODA

Infotech Software Dealers Association

www.isoda.in

President's Address

Navaratri Greetings and New Beginnings for ISODA

Happy Navaratri to you and your family! May Maa Durga fill your life with her blessings and brighten your path.

As we reflect on the success of the ISODA AGM and Business Summit held a month ago, we return with fresh ideas, new initiatives, and a renewed sense of purpose. Taking bold steps is essential for the growth of individuals, organizations, and associations alike, and your Management Committee (MC) is committed to propelling ISODA to even greater heights.

While the detailed proceedings of the AGM will be shared with all members soon, I'd like to briefly highlight some key developments:

AGM Highlights:

- ISODA will be reconstituted as a Section 8 company, a significant step toward formalizing our growth and structure.
- The current MC will continue its tenure until the new company is incorporated or until March 31, whichever comes first.
- The Articles of Association (AOA) of the new company were thoroughly discussed, with valuable inputs gathered from members to ensure it reflects our collective vision.
- The launch of the new membership portal was announced, providing both existing and new members with a more engaging and seamless experience.
- The MC is also focused on not only expanding the membership base quantitatively but also enhancing the quality of members, ensuring we continue to attract leaders who share our goals.

Business Summit Highlights:

- For the first time, we welcomed sponsors at all levels—Title, Gold, and Silver—bringing fresh energy and enthusiasm to the event.
- Ten exhibitor booths generated great interest and engagement from attendees.

We had the honor of hosting several prominent

- CIOs from Kerala, representing both the government and private sectors.

A stimulating panel discussion featured insights from OEMs, end users, and partners, fostering

- meaningful exchanges on industry trends.

The event concluded with our Excellence Awards, recognizing outstanding contributions from both OEMs and partners.

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Lastly, I am pleased to announce that Pratik Shah of ITCG Technologies LLP, Mumbai, was unanimously appointed as the new Regional Secretary for the West, filling a vacancy on the MC.

Your continued support and participation are vital to our shared success, and we look forward to driving ISODA forward together in the months ahead.

Best wishes.

Vinod Kumar
President - ISODA

IMPORTANT ISODA CONTACTS

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BECOME AN ISODA MEMBER

Join one of India's largest networks of IT companies across verticals.

Please sign up at <https://isoda.in/membership.aspx>

and mail rm@isoda.in



ISODA United Summit 2024: A Resounding Success in Kovalam

The **ISODA United Summit 2024**, held from **August 21st to 24th** in the scenic coastal town of **Kovalam, Kerala**, was a remarkable gathering of nearly 100 IT channel leaders, Indian ISVs, and value-added distributors. Over three days, participants engaged in dynamic discussions, insightful presentations, and celebrations, making it a truly unforgettable experience.

The summit kicked off with the ISODA Annual General Meeting (AGM), where members discussed strategic initiatives aimed at bolstering the association's visibility and membership. The continuity of the Management Committee was ensured, with Pratik Shah of ITCG Technologies LLP appointed as the new Regional Secretary for the West region.

Day 2 opened with an inspiring keynote by Sreekumar Balachandran, Global IT Head at Suntech Group, who shed light on the rise of hybrid cloud solutions and the trend of repatriation. His emphasis on collaborative innovation resonated strongly with the audience. Sponsor presentations followed, led by Title Sponsor FireMon, with engaging sessions from Gold Sponsors Scale Fusion and Bahwan Cyber Tek, along with Silver Sponsors Fortra, Acronis, Trellix, Efficient IP, and Prophaze.

A notable highlight was the leadership session titled "Know Your Everest," delivered by Kuntal Joisher, the world's first vegan to scale Mt. Everest twice. His powerful message about overcoming challenges through teamwork captivated the audience. This was followed by an extempore panel discussion on industry expectations, featuring prominent speakers from key ecosystem players.

The evening concluded with a Gala Dinner and the prestigious ISODA OEM Awards 2024. SonicWall and Sophos were voted as the most channel-friendly OEMs, while Essen Vision Software, Secure Network Solutions, Beehive Software, and TechKnowlogic received ISODA Business Excellence Awards in their respective categories.

The summit concluded on Day 3 with a traditional temple visit and a Sadya feast, allowing participants to relax and deepen their professional connections.

The ISODA United Summit 2024 left attendees inspired and eager for the next edition, further cementing its place as a premier event in the IT channel landscape.



ISODA United Summit 2024

Celebrating Excellence in IT Channel & OEM

At the ISODA United Summit 2024, a landmark moment was marked with the inaugural **ISODA OEM Awards 2024**, recognizing the most channel-friendly OEMs for the first time.

The awards were announced by the Jury comprising of Devesh Aggarwal of Compusoft Advisors, Sanjay Agarwal of Umbrella Infocare and Pradeep Daga of Suntronix.

After a meticulous nomination and voting process by ISODA members, **Sophos and SonicWall** emerged as the winners, celebrated for their commitment to partner growth, innovation, and robust support.

Both companies sent heartfelt video messages to the ISODA community, expressing their gratitude for the recognition and emphasizing the significance of this award in strengthening their channel partnerships.



Following the OEM Awards, the **ISODA Awards for Business Excellence 2024** honored outstanding ISODA members who have demonstrated exceptional performance in the IT channel industry.

Essen Vision Software and **Secure Network Solutions** won in the Solution Partner category, **Beehive Software** was recognized as the Best ISV, and **TechKnowlogic, a Netpoleon Company**, took home the award for Best Distributor.



These awards underscore ISODA's commitment to fostering excellence and collaboration within the IT channel ecosystem, making the 2024 Summit a memorable event for all participants.

ISODA Management Committee with new additions

Prashant Jain

Chairman

Vinod Kumar

President

Vimesh Avlani

Secretary

Pratik Shah

Regional Secretary – West

Kamal Gulati

Regional Secretary – North

Gaurang Patel

Regional Secretary – Gujarat

Sanjay Srivastava

Regional Secretary – Karnataka

Zakir Hussain Rangwala

Vice Chairman

Ajay Bhayani

Vice President

Ravi Jalan

Treasurer

Ravikumar Rajaseharan

Regional Secretary – South

Satya Priya Das

Regional Secretary – East

Manoj Tiwari

Regional Secretary – Rajasthan

Tapan Ghosal

Regional Secretary - North East

ISODA in the NEWS!

IT Voice

The IT Awards 2024, hosted by IT Voice Media, was successfully celebrated on 26th September 2024 at the India Habitat Centre, New Delhi. This prestigious event brought together the top leaders, innovators, and influencers in the technology industry to recognize the remarkable contributions made across various IT sectors.

ISODA has been selected as the winner in the "Best IT Association" category at IT Awards 2024!



PTA

ISODA Was invited by the Philanthropic Technical Association (PTA). Mr Vinod Kumar - President of ISODA attended and addressed the HUMANxAI 2024 held at Kolkata on 6th September. It was a wonderful event bringing together the HR and IT fraternity together for the first time.



SME Channel

SME Channels organized its 2nd edition of MSP event on 13 September at Holiday Inn, Delhi and ISODA was invited to be an association partner to this event.



Asia Smart App - Hong Kong

WITA Celebrated its 10th edition gathering more brilliant minds this year.

2024 Asia Smart App Seminar and Awards Ceremony Conducted September 2024. Once again ISODA was a proud Associate Partner this year. ISODA ISV members participated in Smart App Asia contest. There were 8 participants from ISODA & India from which Mr Jatin Botadra of The Cybertech's app was selected to the semifinals.

Events @ ISODA: Friday Connect Series

Friday Connect Webinars



Friday connect Episode 22
Interaction on
Recent Issues in Taxation
by Mr **Dhruv Dua**
<https://youtu.be/Squ7bhc6PfU>

Friday connect Episode 23
Enhance your visibility and
explore global business opportunities
with Dun & Bradstreet India
by **Mr Sanatan Shende**
<https://youtu.be/QrWHdV4JNik>



Friday connect Episode 24
Budget 2024
by **Mr Dhruv Dua**
<https://youtu.be/x5gtqgOlfw8>



Events @ ISODA: Regional Meets

ISODA West Regional Meet



ISODA
Infotech Software Dealers Association

**ISODA West
REGIONAL EVENT**

AGENDA

- 6 PM - 6.30 PM**
Registrations and Networking
- 6.30 PM - 7 PM**
Internal meeting for ISODA West Members
- 7 PM - 7.40 PM**
Sponsorship slot 1 - SonicWall
- 7.40 PM - 8 PM**
Sponsorship slot 2 - Threatcop
- 8 PM - 8.20 PM**
Sponsorship slot 3 - FileAgo
- 8.30 pm Onwards**
Cocktails and Dinner

27th September, 2024 | Friday | 6pm Onwards
Venue: Radisson Hotel
X, 22, MIDC Central Rd, Hanuman Nagar, Andheri East, Mumbai, Maharashtra 400093

Looking forward to your valued presence.

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**THANK
YOU!**